



Way of Life!

PRESS INFORMATION

JULY 2013

BURGMAN 200



History

The history of BURGMAN 200 started in 2002, it was introduced as BURGMAN 150 solely for European market. The first model was well accepted with its relaxed riding position, spacious storage capacity and elegant styling. The BURGMAN received major makeover in 2007, engine displacement is increased up to 200 cm³ and increased front wheel size, and some equipment upgrades.

2002 BURGMAN 150



2007 BURGMAN 200



In 11 years since its introduction, the total retail sales of BURGMAN 150/200 reached up to 44,000 units, sold only in European countries.

Year	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Total
BURGMAN150	3,400	4,900	4,100	4,000	3,600							20,000
BURGMAN200					800	6,900	4,700	4,200	3,000	2,600	2,100	24,300
Total	3,400	4,900	4,100	4,000	4,400	6,900	4,700	4,200	3,000	2,600	2,100	44,300

Retail history of BURGMAN 150/200

Background of introduction

With growing demand for efficient and functional scooter in global market, SUZUKI decided to introduce the BURGMAN 200 globally. At the same time, production plant is changed from Spain to Thailand. With its efficient, convenient and luxury features, we believe the BURGMAN 200 sure to offer efficient, convenient and luxury riding experience for global customers.

	2012 and before	2013
Target market	Europe	Europe, North America, Oceania, Thailand
Production country	Spain	Thailand

The product concept of BURGMAN 200

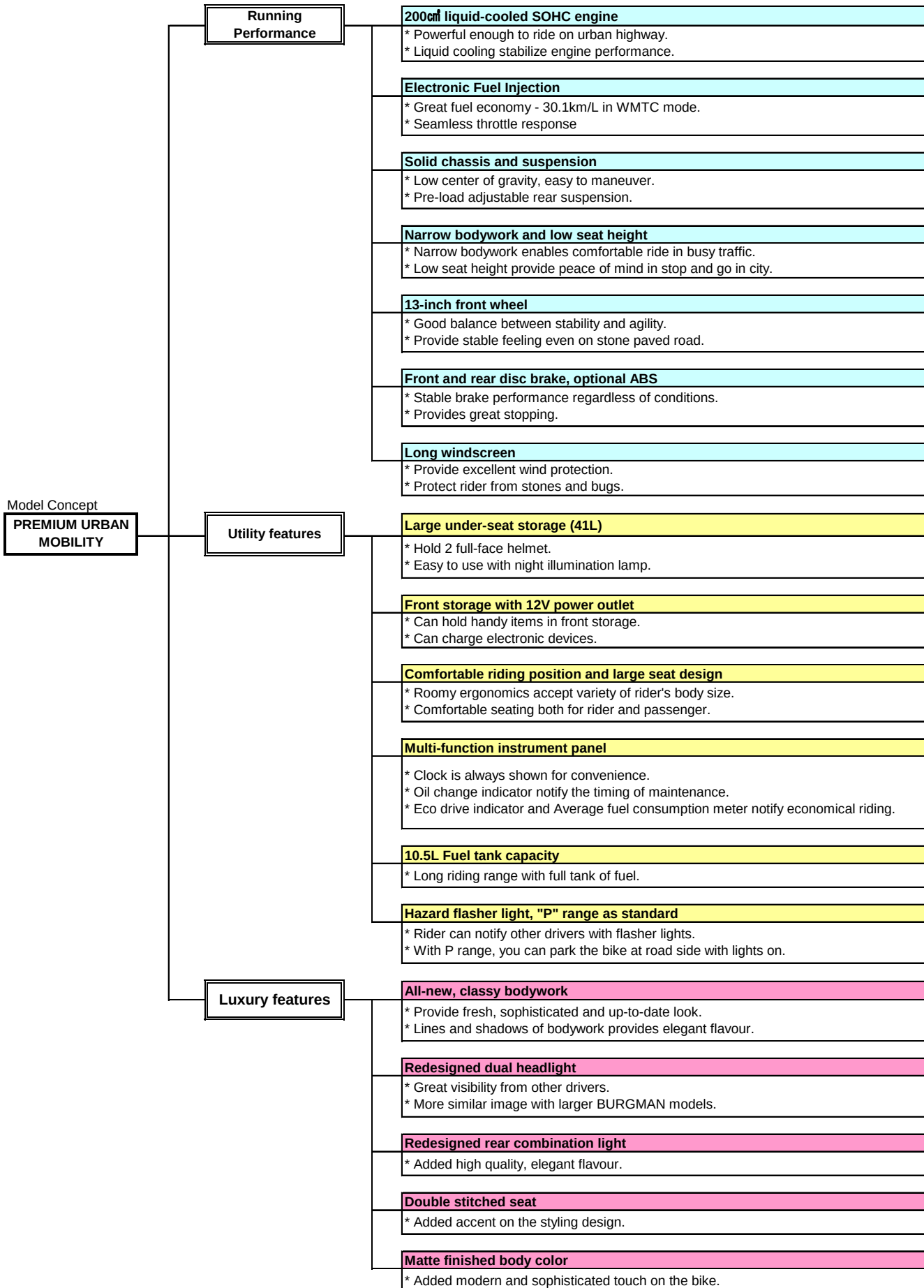
“PREMIUM URBAN MOBILITY”.

The model is developed for efficient and functional mobility as urban transportation. We wrapped the functional vehicle in elegant, classy bodywork. As a brother model of BURGMAN series, which is recognized as the brand of two-wheeled luxury, BURGMAN 200 offers efficient and convenient riding experience in elegant fashion.

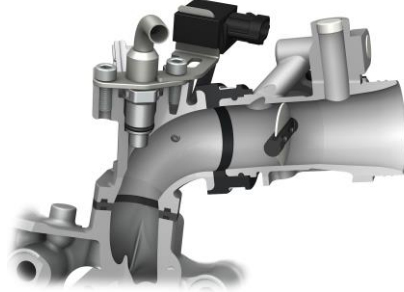
Major features of the BURGMAN 200 are;

- Running performance:
 - Powerful and fuel efficient liquid-cooled 200cm³ engine
 - Relaxed riding position, 13-inch front wheel
 - Front and rear disc brakes with ABS option
- Utility features:
 - Large under-seat storage can hold 2 full-face helmets
 - Multi-function instrument provides a variety of information
 - Low seat height and narrow bodywork
- Luxury features:
 - Classy, elegant bodywork
 - Dual headlight and dual rear combination light

BURGMAN 200 Concept



Engine



- Lightweight and compact 200cm³ engine design produces strong low-to-mid range power, is powerful enough to follow the highway speed.
- Liquid-cooling maintain the performance of the engine in various conditions of urban traffic.
- The CVT has fixed-spring design to reduce the amount of imbalances while in operation and thus minimize vibration.
- Exhaust muffler is equipped with catalyzers keeping emission well within the Euro 3 requirements. (European spec only)

Fuel injection

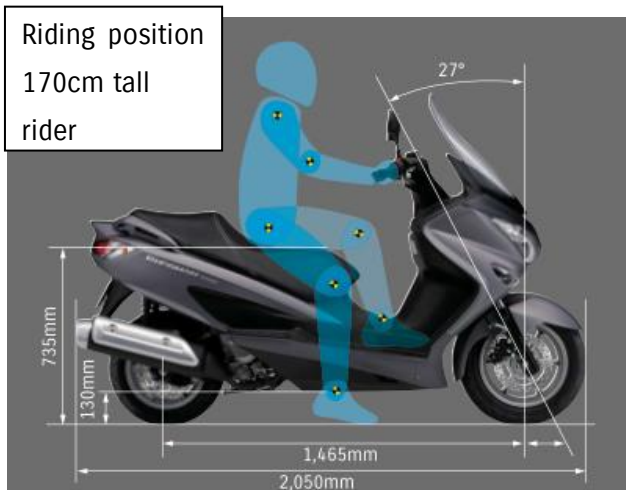
- Fuel injection system achieves superb combustion efficiency, results in smooth engine start, improved fuel efficiency and smooth power delivery.
- Fuel injection works with O₂ feedback system and intake pressure sensor for optimum combustion efficiency in various conditions, reduces emissions to meet Euro 3 requirement. (European spec only)
- Fuel consumption figure is 30.1km/L measured in WMTC mode.*
 - * WMTC = Worldwide Motorcycle Test Cycle.

Chassis design



- The telescopic front forks (33mm inner tube diameter) soak the shock from road bump, and provide plush riding comfort.
- Rear twin shock absorbers equipped with spring pre-load adjustment. Rider can adjust the spring setting, depending on the conditions.
- Narrowly designed bodywork to ride through busy street traffic.
- Center fuel tank layout and compact engine design for low-center of gravity which contributes to great stability and maneuverability.

Low seat height and cut-away floorboard



- Seat height is 735mm, lowest in the class.
- Floorboard is ergonomically designed, slim shaped in the center part of floor board for easy foot reach to the ground.
- Seat is narrowly shaped in front, widely shaped in the back, achieving both easy foot reach and comfort on the run.
- Grab bars on both sides are convenient for maneuver and 2-up ride.

13-inch Aluminum front wheel and 12-inch rear wheel



- 13-inch, cast aluminum front wheel provides great stability both on highway, city streets and stone-paved roads.
- The 6-spoke wheel design shows its sporty and agile character.

Ergonomically designed windscreen

New for 2014



2007 model



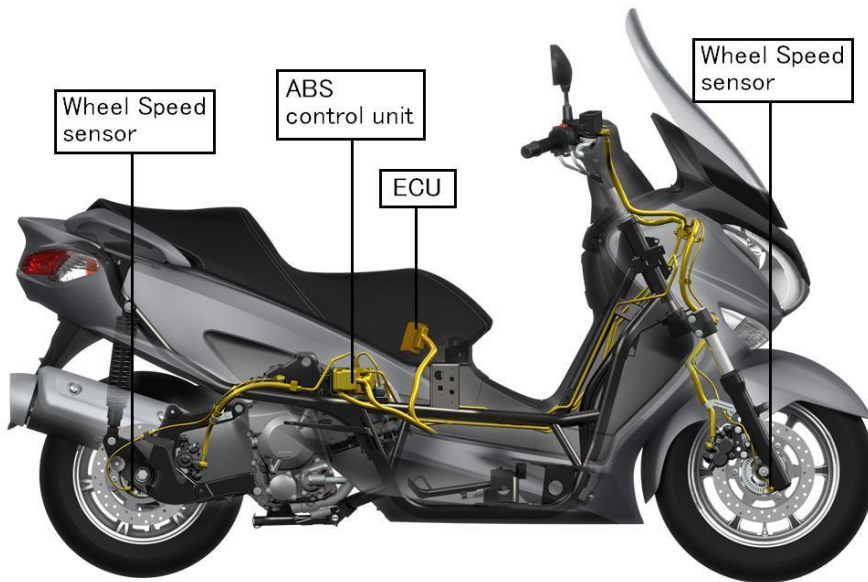
2014 model

110mm
longer

- Ergonomically designed, wind-tunnel tested windscreen provides excellent wind protection, ease fatigue of rider.
- Vent duct located at bottom of windscreen reduces wind turbulence and increase comfort.
- Windscreen length is 110mm longer than the standard grade of the previous model.

Front and rear disc brakes, Anti-lock Brake System <ABS> **New for 2014**

- Newly designed, 240mm front disc with 2-piston caliper and 240mm rear disc with single piston caliper provide efficient braking performance.
- ABS model is equipped with wheel speed sensor on both wheels.



Light weight ABS unit



Wheel Speed sensor



- Antilock Brake System (ABS)* monitors wheel speed, and matches stopping power to available traction. (BURGMAN 200 ABS only)
- ABS control unit, produced by NISSIN, is compact and lightweight design.

* Please note that ABS is a supplemental device for brake operation, not a device for shortening stopping distance. Always remember to reduce speed sufficiently before approaching curves and corners.

Under-seat storage space



- Spacious 41 liter capacity under-seat storage can hold two full-face helmets.
- Illumination light is standard equipment for night time convenience.



Front compartment storage



- Two front storage compartments provide 7.0 liter storage capacity.
- One is lockable with ignition key, another is push-open for easy access.
- Lower storage is deep enough to store 500ml drink bottle.
- 12V DC power outlet is standard equipment to charge electronic devices.



Instrument panel

New for 2014

2007 model



2014 model

*European spec shown.

*All lights and indications are illuminated in the photo for illustrative purposes.

Newly designed instrument displays variety of information in its classy look.

- Newly added tachometer, newly designed speedometer is designed for ease of read and is operated by stepping motor.
- Amber colored back light for good visibility in night time riding.
- Indicators: Turn signal, High-beam, FI, ABS, Water temperature and eco drive indicators are designed for easy recognition.
- Large center LCD displays clock, odometer and twin-trip meter, fuel meter, average fuel consumption meter, and oil change indicator.

LCD display and indicators

New for 2014

	➤ FI warning indicator, ABS indicator and water temperature warning lamp.
	➤ Clock is always shown in display when the ignition key is at “on” position, for daily convenience.
	➤ Odometer and twin trip-meter for daily convenience. ➤ Rider can switch trip meter A, B and odometer by pushing “SEL” button. ➤ Five-bar segment fuel gauge is located at center of the LCD for instant visibility.
	➤ Average fuel consumption meter shows a calculated gas mileage figure based on past 10 seconds riding manner and conditions. ➤ The average fuel consumption figure is updated every 10 seconds. ➤ Fuel consumption unit is shown in MPG US in US spec, MPG Imperial in UK spec or selectable from km/L and L/100km in other spec.
	➤ Oil change indicator notifies the timing of oil change. ➤ The interval of the setting is selectable. ➤ Default interval setting is 5,000km (3,000mile).
	➤ Eco drive indicator light, located on instrument panel, will come on when the vehicle is operated in fuel efficient manner. ➤ The Eco Drive Indicator light does not automatically improve the fuel economy but may help riders to ride efficiently and improve fuel consumption.

Hazard flasher lights

New for 2014



- Hazard flasher lights are standard equipment, convenient features in urban traffic.

Side stand

- Side stand is standard equipment for daily parking convenience.
- Side stand comes with inter-lock system to prevent riders from trouble by miss-operation.

Styling design concept is;

“Elegant and Sporty”

With BURGMAN series concept “Elegant, Comfort, Luxury”, its magnificent bodylines, dual headlight and dual taillight inherit the heritage of BURGMAN – Elegant taste. Unique for the BURGMAN 200, as an agile urban commuter, we added sporty character by sharp character line and 3-dimentional shape.

With its elegant and sporty design, BURGMAN will impress you at a glance.



*Styling design sketches



Headlight and Turn signal lights

New for 2014

2007 model



2014 model

- Newly designed, sharply styled multi-reflector dual headlight enhances bold, elegant look of BURGMAN 200.
- Headlight bulbs are 12V55W for both high and low beam and two 12V5W position lights are installed.
- Newly designed turn signals are now integrated into its body, featuring clear outer lens.

Rear combination lights

New for 2014

2007 model



2014 model

- Newly designed, sharply sculpted dual taillights impress elegant and agile look of BURGMAN 200.
- Newly designed, edgy styled turn signals enhance its luxurious look, yet do not spoil the sporty taste of BURGMAN 200.

Front bodywork**New for 2014**

2007 model



2014 model

- Sharply styled nose design enhances sporty look of BURGMAN 200.
- Edgy shape and clean bodylines produces sophisticated flavor.

Rear bodywork**New for 2014**

2007 model



2014 model

- Elegant bodyline and carefully designed surface enhances graceful yet sporty look of BURGMAN 200.
- Lower part of bodywork is shaped slim toward backward to express its agility.

Cockpit**New for 2014**

- Clean, yet classy cockpit displays exquisite craftsmanship, quality in view.
- Classy texture finish on handle covers adds elegant touch in control.

Seat**New for 2014**

- Newly designed seat and new seat leather impress elegant touch.
- Double stitch finish on the seat seam line adds fashionable accent on the appearance.

Genuine accessories



Wide range of genuine accessories is available for BURGMAN 200.



Color-matched top case



Heated grips



Passenger backrest



Tunnel bag



Metallic mat fibroin gray (PGZ)



Brilliant White (YUH)



Cool silver (W6V)



Metallic mat black No.2 (YKV)

Summary of Advantages

- Longest riding range with full tank gas. (Based on WMTC fuel consumption)
- Lowest seat height in the class, and BURGMAN only features cutaway floor board design and passenger floorboard.
- Narrowest overall width in the class.
- Second largest under-seat storage capacity.
- Largest front storage capacity.
- Most-equipped instrument cluster.

Specifications

BURGMAN 200 / ABS		
Overall Length		2055 mm
Overall width		740 mm
Overall height		1355 mm
Wheelbase		1465 mm
Ground clearance		130 mm
Seat height		735 mm
Curb mass		161 kg /163 kg
Engine type		4-stroke, 1-cylinder, liquid-cooled, SOHC
Bore x stroke		69.0mm x 53.4mm
Engine displacement		200 cm ³
Compression ratio		11.0:1
Fuel system		Fuel injection
Starter system		Electronic
Lubrication system		Wet sump
Transmission		CVT
Suspension	Front	Telescopic, coil spring, oil damped
	Rear	Swingarm type, coil spring, oil damped
Rake / trail		27° / 93mm
Brakes	Front	Disc
	rear	Disc
Tires	Front	110/90-13
	Rear	130/70-12
Ignition system		Electronic ignition (Transistorized)
Fuel tank capacity		10.5 L
Oil capacity		1.5 L (overhaul)